HFS USERS CONFERENCE 2016

MEDICARE BAD DEBTS (EARLY BIRD BONUS)

COST REPORT CCRS
MARGIN ANALYSIS

October 14, 2016

Objectives

By the end of this course, you will be able to:

- Understand current issues in Medicare bad debts (Early Bird Bonus)
- Identify the cost/charge ratios in the Medicare cost report and their importance
- Calculate margin analysis based on cost report formats

© DOM HOLLD AN District Description

RSM

Mike Nichols, CPA, FHFMA

- 34 years of nationwide health care experience
 - Cost reporting (auditing, preparing, reviewing)
 - Contractual allowance and settlement analysis determinations
 - Reimbursement opportunities and strategies
- RSM US LLP
 - Healthcare Advisory Services
 - Partner (health care consulting)
- HFMA
 - First Illinois Chapter
 - Past President
 - 2013-2014 Regional Executive Region 7
 - Medal of Honor recipient

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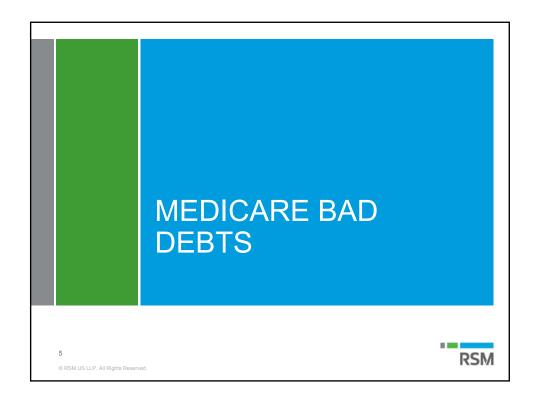


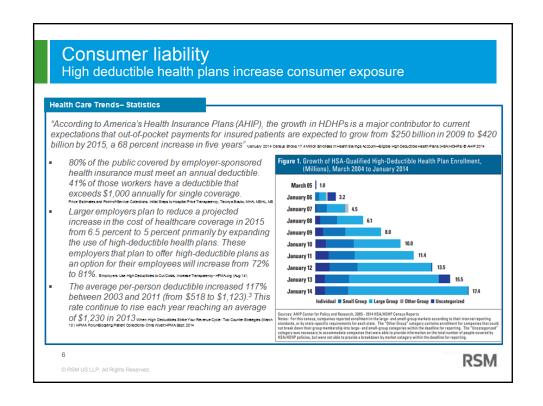
Chad Krcil, MBA, FHFMA

- 25 years of health care experience
 - Cost reporting (auditing, preparing, reviewing)
 - Contractual allowance and settlement analysis determinations
 - Reimbursement opportunities and strategies
 - Third party reimbursement audit and review and due diligence analysis
- RSM US LLP
 - Healthcare Advisory Services
 - Director (health care consulting)
- HFMA
 - Colorado Chapter
 - Chapter Secretary (FY 2015/2016)
 - VP of Education (FY 2016/2017)
 - Recipient of the Bronze Follmer, Reeves Silver and Muncie Gold Merit Awards

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E Series Medicare bad debts

- Unpaid deductible and coinsurance amounts related to covered hospital services
 - Excludes pro fees and fee screen amounts
 - Excludes MCO amounts
- Reimbursed @ 65% of actual Medicare bad debt write-offs
- Reasonable collection efforts consistent among all payers
- Debt actually uncollectible when claimed as worthless
 - Cannot be claimed as bad debt until returned from collection agency

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Medicare bad debts

- May 2, 2008 CMS memorandum
- Contractors to disallow bad debts if not returned from collection agency
- Settlements issued after May 2, 2008

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Medicare bad debts

- · Collection effort must be documented in patient file
- Collection may include use of a collection agency, in addition to or in lieu of subsequent billings
- Traditional accounts turned over to collection cannot be claimed until returned from agency
- · MAC auditors are now reviewing collection agency activity
- 120-day rule Beginning on the date of the first bill sent to the patient (indicating deductible or coinsurance owed by the beneficiary)
 - "Presumed uncollectible" after 120 days

Who owns bad debt process? Reimbursement or PFS?

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Medicare bad debts

- Medicare/Medicaid crossover patients (must bill requirement) (actual voucher vs. notice)
 - Prove that no other insurance exists
- Indigent or medically indigent patients (hospital must establish and document indigence)
- · Charity accounts for Medicare beneficiaries
- Deceased patients (must document lack of estate)
- Bankrupt patients (must document court filings, etc.)
- May all be claimed without collection effort (no 120day rule) (varies with contractor)

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Medicare bad debts

- Recoveries must be netted against bad debt expense claimed, even if the claim was originally included in a prior year bad debt submission
 - Caution: Re-starts 120-day counting period
- Prorated recoveries not specifically identified as payment for covered/non-covered services

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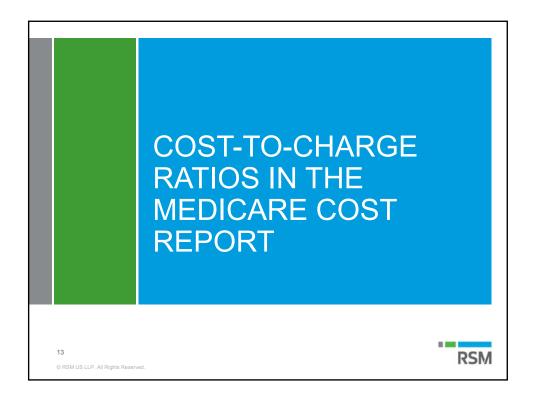


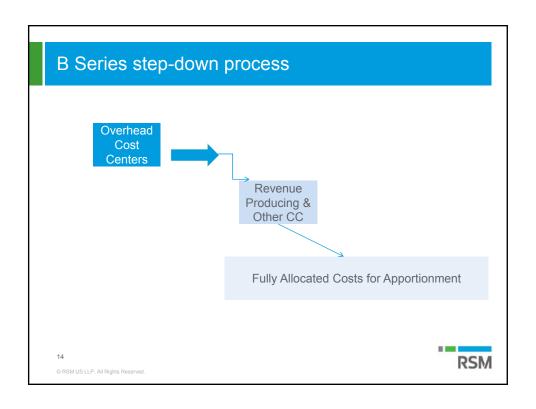
Bad debt - Review workplan

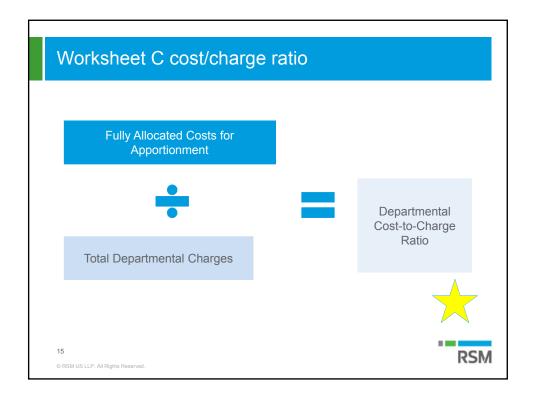
- Trace amounts from the detailed listings (by hospital) to the summaries and actual cost report files
- Develop a small sample from the detailed listings in order to validate the required Medicare bad debt attributes
- · Pay close attention to large dollar amounts included in listings
- Read and understand Medicare bad debt policies in place for the cost reporting periods included in the review
- · Obtain collection agency agreements
- Interview PFS personnel responsible for the Medicare bad debt process
- Test accounts identified in each list for the required attributes based on the available documentation
- Develop a log of observations related to the small scale sampling list
- Estimate a range of potential financial impacts by applying sample results to the entire population

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Matching issues

- WS A and B-1/B Pt II
 - Match Medicare allowable costs with related cost allocation statistics to accurately determine fully allocated costs for apportionment purposes
- WSC
 - Match total hospital charges with the cost
- WS D-3 and D Pt V
 - Match program charges with total charges
- Result:
 - Accurate fully allocated departmental costs for apportionment for payment purposes (CAH) and rate setting (PPS)

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Implantable devices

- Did this facility incur and report costs for high cost implantable devices charged to patients?
 - Charge capture
 - CDM update
 - Billing
 - Documentation
 - Follow up

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Provider-based status

- · Applies to both PPS and CAH facilities
- Relationship between an entity and the main hospital
- Additional reimbursement related to facility services reimbursed under OPPS
- May be additional patient coinsurance responsibilities
- Professional services reimbursed under reduced physician fee schedule
- Sites may be identified for inclusion in 340B program
- Potential issues for GME reimbursement
- · Future of PBS?

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Provider-based status charging issues

- May only apply to Medicare (Medicaid and commercial payers not likely to recognize two bills (technical and facility component charges))
- Chargemaster should identify both professional and technical component charge elements
- Hospital should develop a charge split that covers the fee screen amounts for most prevalent procedures
- Need to develop methodology to include correct charges for cost apportionment

Future of Provider-based Status

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Worksheet C: "The Bridge"

- Worksheet C Revenues Cost-to-charge ratios: <u>Fully allocated departmental costs</u> Total department charges
 - = Cost-to-charge ratio for each ancillary department
- Although Worksheet C is total costs, same approach is used for capital costs identified on B Pt II
- Overall objective is PROPER MATCHING: costs, total charges, program charges

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Cost report Worksheet C

2552-10	Description	Source
	Summary of Allocated Costs and	Cost from Worksheet B part I;
C Part I	Charges (Cost/Charge Ratios)	charges are input from grouping
	Outpatient Service Cost/Charge	Calculated; may be used for state
C Part II	Ratio	purposes

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Cost report Worksheet C

4023.1 Computation of Ratio of Cost to Charges

This worksheet computes the ratio of cost to charges for inpatient services, ancillary services, outpatient services and other reimbursable services

All charges entered on this worksheet must comply with CMS <u>Pub. 15-I, chapter 22, §§2202.4</u> and <u>2203</u>

This ratio is used on Worksheet D, Part V, for titles V and XIX and for title XVIII; Worksheet D-3; Worksheet D-4; Worksheet H-3, Part II; and Worksheet J-2, Part II, to determine the program's share of ancillary service costs in accordance with 42 CFR 413.53

This worksheet is also needed to determine the adjusted total costs used on Worksheet D-1 because of your status as IPPS, TEFRA or other

2



Cost report Worksheet C

Columns 6 and 7—

Enter on each cost center line the **total** inpatient and outpatient **gross** patient charges, including charges for charity care patients and, where applicable, standard customary charges for items reimbursed on a fee schedule (e.g., DME, oxygen, prosthetics and orthotics)

Also include the total inpatient and outpatient gross charges for cost centers which have a credit balance on Worksheet B, Part I, column 26 and, therefore, do not contain "cost" in column 1 of Worksheet C, Part I

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Cost report Worksheet C

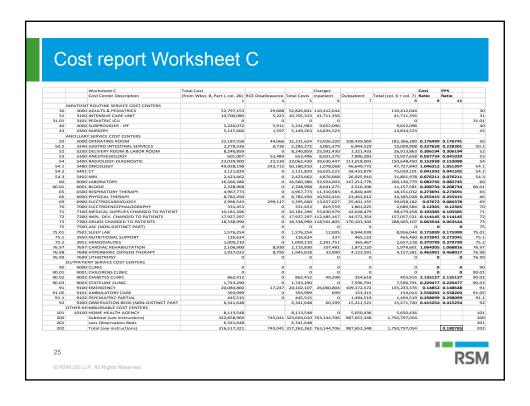
Column 9, lines 50 through 98--Always complete this column

Divide the cost for each cost center in column 1 by the total charges for the cost center in column 8, to determine the ratio of total cost-to-total charges (referred to as the "Cost or Other" ratio) for that cost center

Enter the resultant departmental ratios in this column; round ratios to six decimal places

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National cost/charge ratios Provider CCRs will vary from FY 2016 Final 19 FY 2017 national Group CCRs 19 CCRs Routine Days National average CCRs from Intensive Days 0.378 FFY 2016 Final Rule Drugs 0.194 Supplies & Equipment 0.298 0.297 Values: Implantable Devices 0.336 Mark-up formula Therapy Services 0.322 Laboratory 0.125 0.120 Cost center groupings Operating Room 0.199 0.192 0.118 0.113 CMS groupings Cardiac Catheterization 0.124 0.119 Radiology 0.159 0.154 Can this information be used 0.085 0.079 CT Scans to evaluate pricing strategy Emergency Room 0.183 0.172 beyond Medicare? Blood 0.336 0.325 Why is the CCR for MRI and CT Labor & Delivery 0.404 0.411 so much different from the Inhalation Therapy 0.177 0.170 radiology diagnostic CCR? Anesthesia **RSM**

S-10 Uncompensated care cost

- Overall cost-to-charge ratio applied to various uncompensated care program charges to impute costs (based on Medicare defined costs)
- Cost report instructions:
 - Line 1--Enter the of cost-to-charge ratio resulting from Worksheet C, Part I, line 202, column 3 divided by Worksheet C, Part I, line 202, column 8
 - For all inclusive rate no-charge-structure providers, enter your ratio as calculated in accordance with CMS Pub. 15-1, chapter 22, §2208
- Other mechanisms can be used for GAAP and IRIS reporting purposes

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Outliers

- Additional payment for extremely costly cases under Medicare PPS systems:
 - Inpatient PPS operating
 - Inpatient PPS capital
 - Outpatient PPS
 - Inpatient psychiatric (IPF PPS)
 - Inpatient rehabilitation (IRF PPS)
 - LTCH PPS

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Outliers

- Payment formula based on hospital specific
 Medicare cost/charge ratio, or statewide average
- Most recently filed or settled cost report may be used by MAC for interim rate setting process
- Applied to potential outlier claims during claims adjudication process
- Subject to retroactive reconciliation at cost report settlement (including time value of money penalty)

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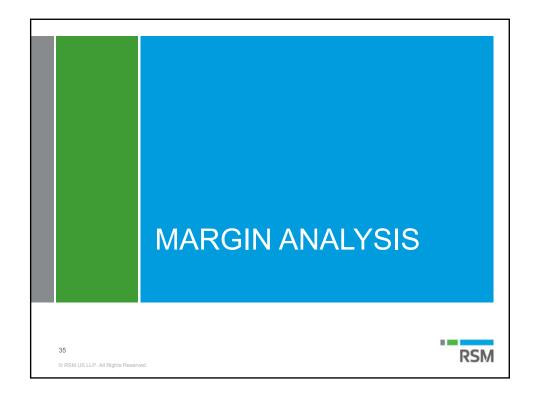
Outliers CCR data sources Type Medicare Cost Medicare Charge IP PPS Operating Title XVIII IP PPS D-3 Total Routine and W-S D-1 Line 53 ancillary charges Hospital IP PPS IP PPS Capital W-S D part I Col 7, line 200 Same as above + D part II col 5 line 200 (Can Use D-1 line 52 if no Med Ed or Paramedical programs OP PPS E part B Line 2 Title XVIII Hospital D part V Col 2, Line 200 **RSM**

Outliers CCR data sources						
Туре	Medicare Cost	Medicare Charge				
IPF PPS	Title XVIII IPF (Sub I) W-S D-1 Line 53	D-3 Total Routine and ancillary charges Title XVIII IPF (Sub I)				
IRF PPS	Title XVIII IRF (Sub II) W-S D-1 Line 53	D-3 Total Routine and ancillary charges Title XVIII IRF (Sub II)				
LTCH PPS	Title XVIII LTCH (or hospital) W-S D-1 Line 53	D-3 Total Routine and ancillary charges LTCH component or entire LTCH hospital				
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1 Ref:		Change Req #9253 and Fed Reg 8-17-15 pg 497			
I. COST TO CHARGE RATIO FOR PPS HOSPITALS					
11 Total program (Title XVIII) inpatient operating co	st excluding capital related, nonphys	ici 43,975			
12 Hospital Part A Title XVIII charges (Sum of routing	e charges (D-3 col 2 lines 30-35) plus	ar 277,490			
13 Ratio of cost to charges (Line 1/Line 2) (Operatin	g Max is 1.210) 0.24	9 0			
II. COST TO CHARGE RATIO FOR CAPITAL					
21 Total medicare inpatient PPS capital related cost	s (W/S D Part I, Lines 30-35, column	7; 3,755			
22 Hospital Part A Title XVIII charges (Sum of routing	e charges (D-3 col 2 lines 30-35) plus	ar 277,490			
23 Ratio of cost to charges (Line 21/Line 22) (Capita	o of cost to charges (Line 21/Line 22) (Capital Max is 0.175) 0.022				
III. MEDICAID PATIENT DAYS TO TOTAL DAYS					
31 Medicaid Patient Days (S-2, Part I Columns 1-6 Li	ne 24)	20			
32 Total Days (S-3, Part I Column 8 Line 14 + Column 8 Line 32 minus sum of Lines 5-6, plus					
33 Medicaid Ratio (Line 1 divided by Line 2)	0.:				
IV. BED SIZE					
41 Bed Size (W/S E, Part A, Line 4 Logic)		26			

OP	PPS ou	ıtlier C	CRs	SR916				
				Charges			Cost	
202	Total			224,261,221	0	224,261,221	46,362,213	202
	RCC Calculation (B)						
211	Total Cost (Col 4,	Line 202 which	equals D Pt	V col 5, Line 200)			46,362,213	211
212	Total Charges (Co	ol 3, Line 202 wh	hich equals D	Pt V col 2 and subscr	ipts, Line 2	200)	224,261,221	212
213	OPPS / Charge Ra	atio (OPPS Cost/	Charge Ratio	Max is 1.600)			0.207	213
	Statewide Avera	ge Operating RC	CC					
214	Urban						0.217	214
215	Rural						0.252	215
	Section II - Bed Si	ize						
221	Bed Size (E Pt A li	ne 4 logic)					267.17	221
Section III - Non Opps RCC for FISS-Core, 41 Screen, Page 3								
231	231 W/S E Part B, line 1, col 1 30,999							231
232						486,611	232	
233	233 Non OPPS RCC (line 231 / line 232) 0.064						0.064	233
(A) Cost/C	harge Ratio Calcu	lated after omi	tting the Cos	ts for Paramed Ed & A	Allied Heal	th		
(B) Worksl	neet A line numb	ers. If lines 96-9	97 present, re	eview to ensure that "	Non Impla	ntable DME"	is Excluded	
(C) Wks A	lines 61, 66-68, 74	4, 88, 89, 94, 95	are not inclu	ded in Totals				
33							-	201
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Revenue cycle KPIs in cost report **Performance Indicator CR Ref Target Range** $\frac{((G,L4)-(G,L6))}{\text{Days in CR period}}$ Days Revenue Outstanding ≤ 40 days (net) in Total Accounts Receivable Bad Debt Write-off % of (S-10,L26) <u><</u> 2% (G-2, L28, C3) Gross Patient Revenue \leq 3% HFMA comment: Charity target should (S-10,L20, C3) Charity Care Write-offs % of (G-2, L28, C3) Gross Patient Revenue be provider specific based on community needs and provider's financial assistance policy (G, L1) (G-3, L3) Cash Collections % of Caution: Consider GAAP presentation Net Patient Revenue of bad debts in this calculation **RSM**



Key definitions: Margin

- Difference between net revenue (expected payment) and allocated costs for a particular procedure, department, product line or financial class
- Different from financial statement net income due to the treatment of other operating and non-operating items included in the entity's operations
- Margin calculation under management principles will be different from amount determined under payer specific rules (such as Medicare principles of reimbursement)

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Charges and net revenue/payment comparison

- Charges = Net Revenue/Payment = Awesome
 - Never happens because there are still bad debt and charity care adjustments
- Charges > Net Revenue/Payment = Typical Situation
 - Contractual allowance
 - Pricing transparency?
- Charges < Net Revenue/Payments = Possible
 - Rare: May occur with individual situations (see also the prior points
 - Impact of "special payments (federal or state)
- Depends on pricing strategy and contracting

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Net revenue/payment and cost comparison

- Net Revenue/Payment = Cost = Possible
 - Specific cost reimbursement formulas
 - Defensible pricing approximates cost of services provided
 - Luck
- Net Revenue/Payment > Cost = Awesome
 - Most commercial payers do cover cost of providing care
- Net Revenue/Payments < Cost = Typical
 - Governmental payers are the majority of most hospitals payer mix
 - Most governmental payers reimburse at levels below cost
 - They say their prospective payment methodologies are working
- Depends on definition of costs

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What is the hospital's Medicare margin?

- Who calculates the margin?
- · What mechanism is used?
- When is it updated?
- · Where is the information distributed?
- Why do we calculate the margin?

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Medicare margin analysis: General definitions

- Margin/(deficit)
 - Reimbursement > Cost: Margin
 - Reimbursement < Cost: (Deficit)

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Medicare margin analysis

- Comparison of Medicare cost report information
 - Charges
 - Medicare defined fully allocated cost
 - Reimbursement
- Reports
 - Contractual allowance
 - Margin or deficit
- · High level executive summary
 - Senior financial executives
 - Corporate governance
 - Education advocacy

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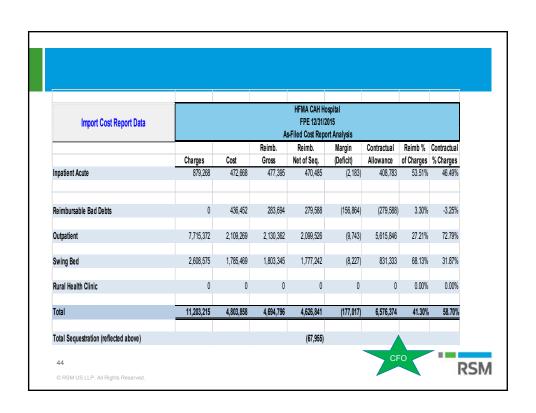
What opportunities exist to (legally) improve the hospital's Medicare margin?

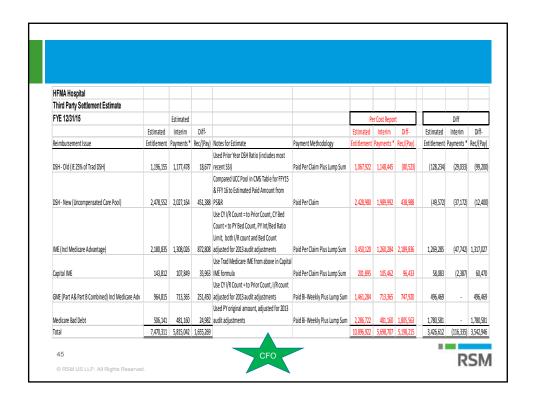
- Cost
- Pricing strategy
- · Reimbursement opportunities

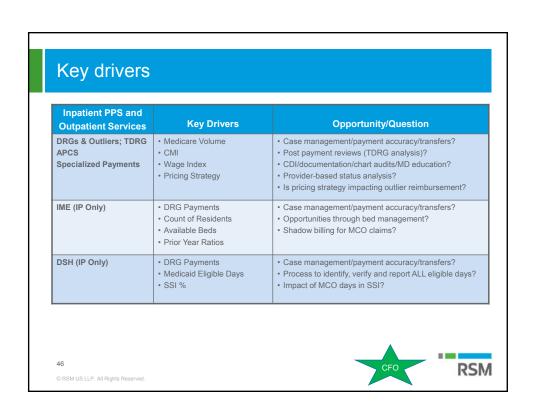
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Import Cost Report Data	HFMA Hospital FPE 12/31/2015 As-Filed Cost Report Analysis							
	21		Reimb.	Reimb.	Margin	Contractual		Contractual
Inpatient Acute	112,694,842	Cost 28,993,982	Gross 27,749,708	Net of Seq. 27,268,961	(Deficit) (1,725,021)	Allowance 85,425,881	24.20%	% Charges 75.80%
Operating I M E	0	0	3,520,513	3,459,522	3,459,522	(3,459,522)	3.07%	-3.07%
Disproportionate Share / Uncompensated Care	0	0	3,568,267	3,506,449	3,506,449	(3,506,449)	3.11%	-3.11%
Inpatient Capital	0	2,790,646	2,475,909	2,433,015	(357,631)	(2,433,015)	2.16%	-2.16%
G M E (@ load factor)	0	1,823,826	1,491,107	1,465,274	(358,551)	(1,465,274)	0.63%	-0.63%
Reimbursable Bad Debts	0	3,589,831	2,333,390	2,292,965	(1,296,866)	(2,292,965)	1.00%	-0.98%
Outpatient	120,629,673	26,860,994	33,428,708	32,849,575	5,988,581	87,780,098	27.23%	72.77%
Total	233.324.515	64.059.279	74.567.602	73,275,762	9.216.483	160.048.753	31.41%	68.59%
Total Sequestration (reflected above)			, ,	(1,291,840)				
() ()				.,,,,,,				
Managed Care IME included above:					(957,084)			
Managed Care GME included above:					(373,094)			
Total Managed Care Impact on Medicare Margin					(1,330,177)			
Load Factor Impact on Margin		Full		Load Factor	Net			
GME Nursing/Allied Health		3,344,887		1,823,826	(1,521,061)			
	Total	3,344,887		1,823,826	(1,521,061)			
MCO & Load Factor Impact	1	5,511,551		1,000	(2,851,239)			
·								
Adjusted Margin/(Deficit)				_	6,365,245			
							FO	







Key drivers

Post Acute Services	Key Drivers	Opportunities/Questions
Psychiatric Units IPF PPS	IP Volume Length of Stay Patient Acuity	Case management/documentation/transfers? Is the actual length of stay clinically appropriate? Are the diagnosis codes reported accurately?
Rehabilitation Units IRF PPS	IP Volume Length of Stay Patient Acuity LIP%	Case management/documentation/transfers? Is the actual length of stay clinically appropriate? Are the diagnosis codes reported accurately? What process exists to validate the reported Medicaid and SSI % attributable to the rehab unit?
Skilled Nursing Units	IP Volume Length of Stay Patient Acuity Strategy	Is the actual length of stay clinically appropriate? Is the patient being treated in the most appropriate setting? Are there opportunities to improve reimbursement through accurate coding?

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Net margin pressure

- Contractual (Commercial insurance and other)
 - Accountability to stakeholders
 - Reduced payment levels through tighter contracting
 - Increase focus on paying for quality over quantity
 - Implementation of ICD-10 coding
 - Reduced employer participation in employee health insurance (less coverage; high deductible plans)
 - Increased patient obligations resulting in larger bad debt and charity care adjustments

· Regulatory (Governmental)

- Same as contractual
- Extreme public awareness and oversight (state and federal matters)
- Increased budgetary concerns (too many beneficiaries and insufficient resources) Sequester
- Threat of increased enforcement activities related to overpayments and "fraudulent activities" (RAC;MIC:ZPIC)

Economic (All payers)

- Higher bad debt and charity adjustments due to general economic conditions in certain markets
- Improvements in technology not adequately reflected in payment rates
- Aging physical plant replacement needs
- Alternative delivery models
- Industry consolidation

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Strategic questions

- Have you projected how payment reform will impact your future profitability/viability?
- Have you projected how payment reform will impact your patient mix and volumes?
- Do you have a mechanism in place to meet the pay-forperformance reporting guidelines?
- What structure will be your best opportunity?
- How will you reduce costs to serve patients?
- Have you implemented revenue cycle improvement initiatives?

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Conclusion

- Understanding the key reimbursement drivers and their connection to the revenue cycle will identify many potential opportunities
- Asking the right questions will create a strategy for implementing change
- Revenue cycle and reimbursement collaboration contributes to financial viability and success for your organization

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